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Dear Friend,

The news lately has not been good. Jews have been assaulted and synagogues attacked while radical voices of the left and right, echoed by celebrities, spout anti-Semitic canards. If the answer to antisemitism is education and understanding, then Jewish Heritage North Carolina has become more vital now than at any point in our nearly thirty-year history.

The JHNC is telling a different story here in North Carolina. On April 4 hundreds gathered in Raleigh's Old State Capitol rotunda for the opening reception of our Down Home: Jewish Life in North Carolina panel exhibit. For two months thousands of visitors—students, soldiers, tourists, churchgoers—visited the historic building where they learned that for over 400 years Jews have been their neighbors.

Beyond the rotunda of the Old State Capitol, JHNC has been dispelling prejudice on many fronts:

- Our Down Home: Jewish Life in North Carolina banners have been displayed at both Jewish and civic venues in Durham, Kinston, Raleigh, Asheville, and Hendersonville
- Jewish city virtual walking tours of Asheville, Charlotte, and Raleigh have drawn large online audiences. Durham and Wilmington are coming next
- Our blogs, website, and Facebook draw thousands of visitors annually
- WUNC-TV continues to broadcast our Down Home documentary, reaching North Carolinians far and wide
- As JHNC historian, I have spoken in Raleigh, Weldon, and Asheville. You can watch these talks online
- Our fourth and eighth grade school curricula are available to teachers across the State.

We are also building bridges to extend our outreach: partnering with the North Carolina Council on the Holocaust, Burning Coal Theater in Raleigh, and the North Carolina Department of Natural and Cultural Resources. And



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collaborations with universities will increase our effectiveness and ensure continuity for our important work.

With your support we have accomplished much, and with your continued support we can do even more:

- Digitizing JHNC's library of oral and video interviews to share online
- Creating an interactive walking cybermuseum that will provide a history of any place of Jewish interest in the State
- Developing and hosting a master finding guide so that anyone—student, scholar, lay person—can locate and access statewide Jewish archival resources with a finger touch

We ask you to support these efforts by donating to our Annual Campaign. We are proud to have earned GuideStar's Gold Seal of Transparency for responsible management of our donors' funds for two consecutive years.

We thank you for your membership gift which will be put to good use. For more of JHNC, including regularly posted articles and goings on from around the state, visit www.jewishnc.org.

Best,

Leonard Rogoff

Leonard Rogoff, JHNC President and Historian



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